



World Investor Week

Tunis, October 8th, 2024

The Tunis Stock Exchange is pleased to announce that it is taking part in the World Investor Week 2024, launched in 2017 by the International Organization of Securities Commissions (IOSCO), which takes place this year from 07 to 13 October 2024. The objective of this week is to promote financial education of savers to strengthen their capacity for self-protection, in particular.

To this end, the Tunis Stock Exchange organized today in collaboration with the World Federation of Exchanges (WFE), a ceremony of ringing the bell for financial literacy, and this following the example of other members of the WFE.

This event saw the participation of students from the “Esprit School of Business” and the winners of the 10th and 11th edition of the challenge Myinvestia, and who took part in a session of popularization of the principles of the financial market and the conduct of the quotation session.

It should be noted that the Tunis Stock Exchange is among the most innovative and active in terms of stock market education thanks to its initiative Investia, intended to promote the culture of financial investment among investors via its platform of stock market challenge Myinvestia and especially its e-learning platform Investia-Academy, the 1st of its kind in the Arab world and in Africa.